



Why Profitable Businesses Suddenly Run Out of Cash



**Profit does not pay the bills.
Cash does.**

Many businesses look healthy on paper but still run out of cash. It's not bad luck. It's usually one (or more) of these hidden cash drains.



Cash flow problems don't start with a bank balance.

They start with blind spots.

THE 6 HIDDEN CASH DRAINS



1. POOR CASH CONVERSION

You make sales, but customers pay too late – or not at all.



2. EXCESS INVENTORY

Too much stock ties up cash that could be working for your business.



3. MARGIN LEAKAGE

Discounts, rebates, and low-margin work quietly erode your cash without you noticing.



4. UNCONTROLLED SPEND

Small, untracked expenses add up to big cash leaks.



5. WRONG PRIORITIES

Time, focus and resources are spent on work that doesn't generate cash.



6. WEAK CASH FORECASTING

No visibility means no warning – until it's too late.



CASH CLARITY CREATES CHOICES.

Get clear on where your cash is going – and take back control.

HOW ONESCOPE HELPS

We identify hidden cash drains, strengthen cash flow, and build a commercial engine that performs.

More cash. More control. More confidence.



WANT TO KNOW WHERE YOUR CASH IS DISAPPEARING?

Book a Commercial Recovery Assessment™ and find out.



0400 009 515



hello@onescopeba.com



www.onescopeba.com